



## PROGRAM 25-26 August

### SESSION – Sustainable Tourism 25<sup>th</sup> August

Attention: all times are CEST – Central European Summer Time

Time	Name	Title
11.15-11.35	Diana Šaparnienė & Bočkus	Innovation Leadership for a Sustainable Tourism Development
11.40-12.00	Owe Ronström	"Magic Gotland". Visitors, visited and destinations in tourist brochures
12.00-13.30	LUNCH	
13.30-13.50	Oleksandr Moroz et al	Education for sustainable development as a key factor for training of specialists
13.55-14.15	Ulrika Persson-Fischer	Curricula for sustainable tourism and community collaboration: The case of the master programme in Sustainable destination development, Uppsala university, campus Gotland, Sweden
14.20-14.40	Annette Oxenswärdh et al	Problem solving for Sustainable Education to Bed and Breakfast Owners on the Island of Gotland
14.40-15.00	COFFEE	
15.00-15.20	Jacek Szmańda et al	ETNOS - portal supporting sustainable tourism
15.20	END	
15.50 -17.00	Network meeting	Sustainable Tourism

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Time	Name	Title
9.00-9.20	Elena Kropinova Lyudmila Poplavskaya	New steps towards SDGs in Russia: Biodiversity conservation and Eco-tourism as one of the priority in Russian National Project “Ecology”
9.25-9.45	Iryna Kriba et al	Ways of implementing sustainable tourism in the national parks of western Ukraine
9.50-10.10	Anna Sörensson & Ulrich Schmudde	Sustainable Tourism Development in the Shadow of a World Heritage National Park in Sweden – A Case Study in the Baltic Sea Region
10.10-10.30	<b>COFFEE</b>	
10.30-10.50	Poort, Ulrika Persson- Fischier & Helene Martinsson-Wallin	Sustainable Destination Development – A comparison between the Baltic and Pacific
10.55-11.15	Marek Nowacki & Kowalczyk-Anioł	Experiencing Islands: Gotland, Bornholm and Wolin. Analysis of TripAdvisor Reviews
11.20-11.40	Larysa Satyr et al	Analysis of tourist flows between Ukraine and countries of the Baltic Sea Region
11.45-12.05	Leszek Butowski	Sustainable tourism: A humanistic approach (seen from the outside of mainstream discussion)
12.05-13.30	<b>LUNCH</b>	
13.30-13.50	Zivile Stankevičiūtė Egle Staniskiėne	Designing a sustainable business model for wellness tourism
13.55-14.15	Sabine Gebert Persson, Karin Ågren, Johan Fröberg, Fredrik Sjöstrand	The tourism industry's crisis management during the Corona Spring.
14.20	END	